Rep Order# 6870014 Ver# 1 Mod# 0 Status Confirmed Traffic Order# 108523 Frin EC'd No Last Received: 11/4	Frinted: 11/06/2012 3:42 PM 1 cast Received: 11/06/2012 12:58 PM
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N

) PHILADELPHIA ) AMY MCCREARY **Salesperson Phone**# 215-568-6540 Rep Firm Sales Office ( Salesperson ( Showing Buylines: All Lines ( ) STRATEGIC MEDIA PLACEMENT 7669 STAGERS LOOP DELAWARE, OH 43015 //PLP2/E //3187 ttes 11/02/2012 - 11/06/2012 Agency C/P1/P2/E Flight Dates Agency

Station Advertiser Product		IV-TV LA ) JOI )E HECK	KSNV-TV LAS VEGAS, NV. r ( ) JOE HECK 4 CONGRESS JOE HECK 4 CONGRESS	V. NGRESS S	Agency ( ) STR 7669 STACH DELAWARI	( ) STRATEGIC MEDIA PLACEMENT 7669 STAGERS LOOP DELAWARE, OH 43015	ACEMENT	Rep Firm Sales Office Salesperson	( ) P.	) PHILADELPHIA ) AMY MCCREARY	HIA EARY
Estimate# Buyer Phone# Fax#	<b>*</b>	3187 KEGAN BERAN	BRAN		Agency C/P1/P2/E Flight Dates 1. Hiatus Weeks	//3187 11/02/2012 - 11/06/2012	7	Salesperson Phone# Salesperson FAX#	Phone# FAX#	215-568-6540 215-568-1845	40 45
- CONTRACT COMME!	RACT C	CONTRACT COMMENT	<u>_</u>								
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	2	M Buyl:	3P-4P Buyline Comment: PHIL	: PHIL	09:	00.006\$	11/05-11/05	П	н	н	00.006\$
	m	M Buyl:	5P-630P Buyline Comment: NEWS	.: NEWS	09:	\$2,400.00	11/05-11/05	H	<del></del> !	Fi.	\$2,400.00
	₽¹	F Buyl:	5P-630P Buyline Comment: NEWS	.: NEWS	09:	\$2,406.00	11/02-11/02	↔	∺	H	\$2,400.00
	د	SA Buyli	8P-9P ine Comment	8P-9P Buyline Comment: RALSTON PRIME	09:	\$2,400.00	11/03-11/03	8	∺	84	\$4,800.00
	v	SU Buyli	6A-7A Buyline Comment: NEWS	: NEWS	. 60	\$700.00	11/64-11/04	rel	pri	m	\$700.00

Daypart

\$3,600.00

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\$3,600.00

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Buyline Comment: NEWS AFT NFL

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\$4,800.00

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**Printed:** 11/06/2012 3:42 PM 11/06/2012 12:58 PM Printed: Last Received: Traffic Order# 108523

Status Confirmed

Mod# 0

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Ver#

6870014

Rep Order# EC'd No

Showing Buylines: All Lines

( ) STRATEGIC MEDIA PLACEMENT 7669 STAGERS LOOP

Agency

Station KSNV-TV LAS VEGAS, NV.

Advertiser ( ). JOE HECK 4 CONGRESS

Product JOE HECK 4 CONGRESS

3187 KEGAN BERAN

Estimate#

Buyer Phone# Fax#

DELAWARE, OH 43015

11/02/2012 - 11/06/2012

Agency C/P1/P2/E Flight Dates Hiatus Weeks

) PHILADELPHIA ) AMY MCCREARY Rep Firm Sales Office ( Salesperson (

215-568-6540 215-568-1845 Salesperson Phone# Salesperson FAX#

--SALES MONTHLY TOTALS---

10 / \$20,500.00 Nov 12:

Sales Totals: 10 / \$20,500.00

Station Totals: 10 / \$20,500.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

\$68,333 Market Totals

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KSMV KWU

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KLAS KVMY

% % |- O

KVCW KINC

% % ₩ %

KTUD KBLR

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KTAV CATV

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---COMPETITIVE COMMENTS-

EST SHARES NEW ORDER

NOV12 RA35+ Books Demos

-- CREDIT RISK --

CASH IN ADVANCE

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